



A Culture of Kindness

Can we improve Wikipedia by 'being nicer' ?



Presentation by

Fabrice Florin (WMF)

Wikimania Social Machines Weekend

May 24, 2014

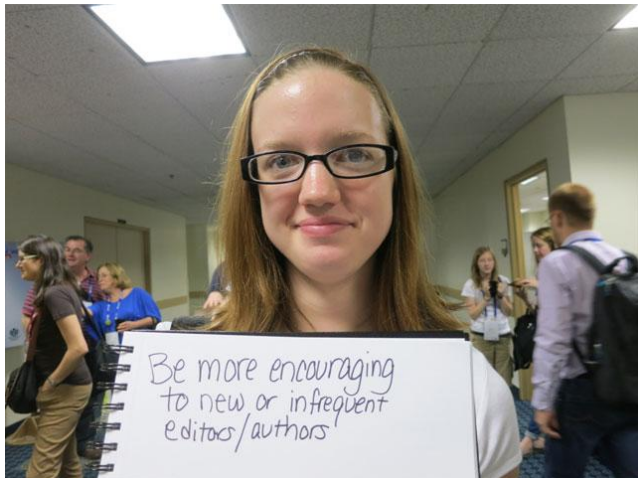
I regularly ask Wikipedians this question:

**How can we
improve
Wikipedia?**

[See their answers](#) >>

Here's what I hear most often ...





[More photos](#) >>

Photos by [Fabrice Florin](#), licensed under [CC-BY-SA-3.0](#)

Our challenge

The Wikimedia movement faces some cultural issues:

- a **lack of civility** (mean comments, reverts, edit wars, etc.)
- hostile behavior **turns off** good people
- this is most frustrating for **new users**
- these issues **prevent us from growing**

**How can we learn
to be nicer
to each other?**

Growing a Culture of Kindness

Here are some ideas to improve how we interact with each other:

- **help newbies**
- **train editors**
- **reward kindness**
- **more social tools**
- **friendlier channels**
- **give everyone a voice**

Help newbies

- **welcome new users**
- show them **how to contribute**
- give them **safe spaces** to learn -- e.g. [Teahouse](#)
- simple **to-do lists** and **micro-tasks**



Train editors

- **civility toolkit**
- **communications courses**
- **conflict resolution workshops**
- **mentoring program**



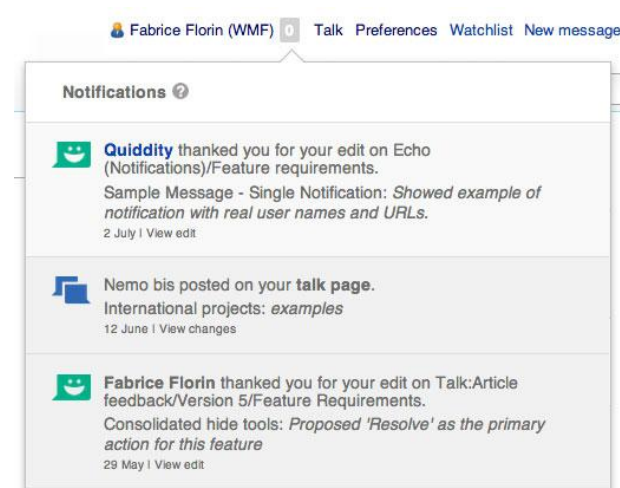
Reward kindness

- identify **people who 'play nice'**
- show them **appreciation**
- celebrate their **acts of kindness**
- document their **best practices**



More social tools

- **develop 'convivial software'**
- **positive feedback** ('Thanks')
- **civil discussion tools** ('Flow')
- **better user profiles** and **avatars**
- **persistent identity** and **reputation**



['Thanks' notification](#)

Friendlier channels

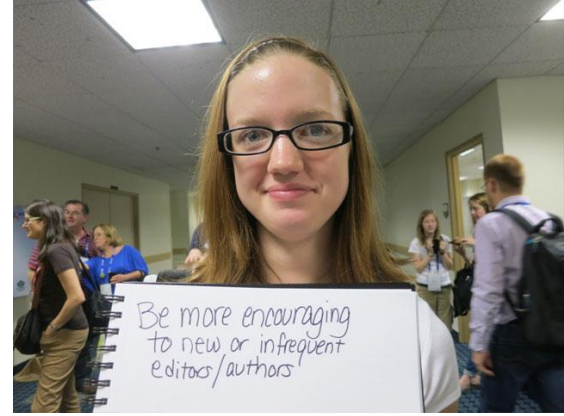
- **multimedia conversations**
- **video roundtables**
- **call-in talk shows**
- **social media**
- **meetups**




[A video 'roundtable'](#)

Give everyone a voice

- reach out to **all stakeholders**
- invite **readers** to contribute
- make **women** feel at home
- welcome **minorities**
- engage **content experts**



A woman with short brown hair and glasses, wearing a blue t-shirt, is smiling and holding a white spiral-bound sign. The sign has handwritten text in black marker. She is standing in a brightly lit hallway with other people in the background. The ceiling has recessed square lights. A sign on the wall in the background says "Continental Hallway".

MAKE IT EASY
AND
JOYFUL TO FIND
THINGS TO DO!

**What other tools & practices
can we develop to support
a 'culture of kindness' ?**





A Culture of Kindness

Join us at Wikimania: ur1.ca/hdda5

[Fabrice Florin](#)

Wikimedia Foundation

fflorin@wikimedia.org

Licensed under [CC-BY-SA-4.0](https://creativecommons.org/licenses/by-sa/4.0/)
Shortcut to this deck: ur1.ca/hddbq