

Ways you can  
participate in Wikipedia's  
10th anniversary  
celebration:  
a graphic handbook



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[10.wikipedia.org](https://10.wikipedia.org)



10 dots



name

**Wikipedia**

the number 10

**10**

the 10th anniversary mark



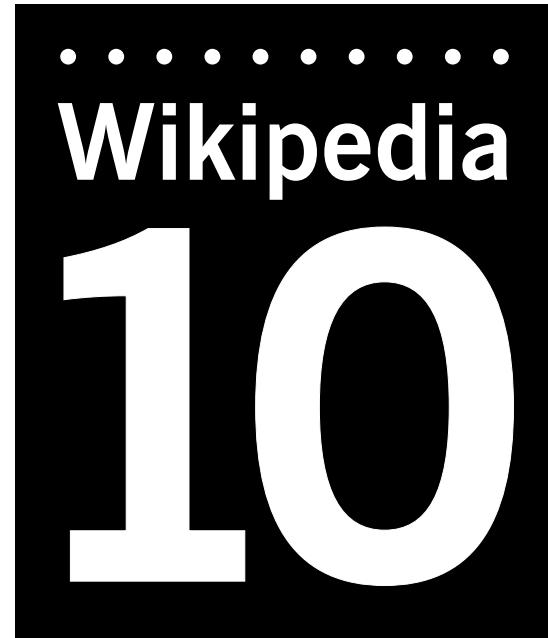
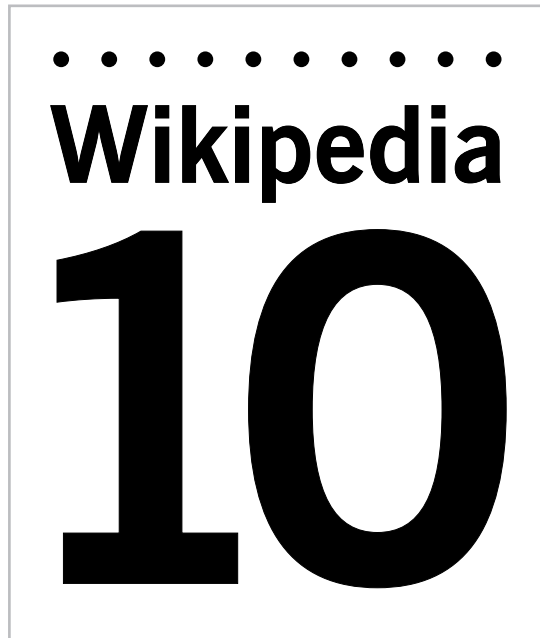
black, grey (30% black), white



bright solid colors

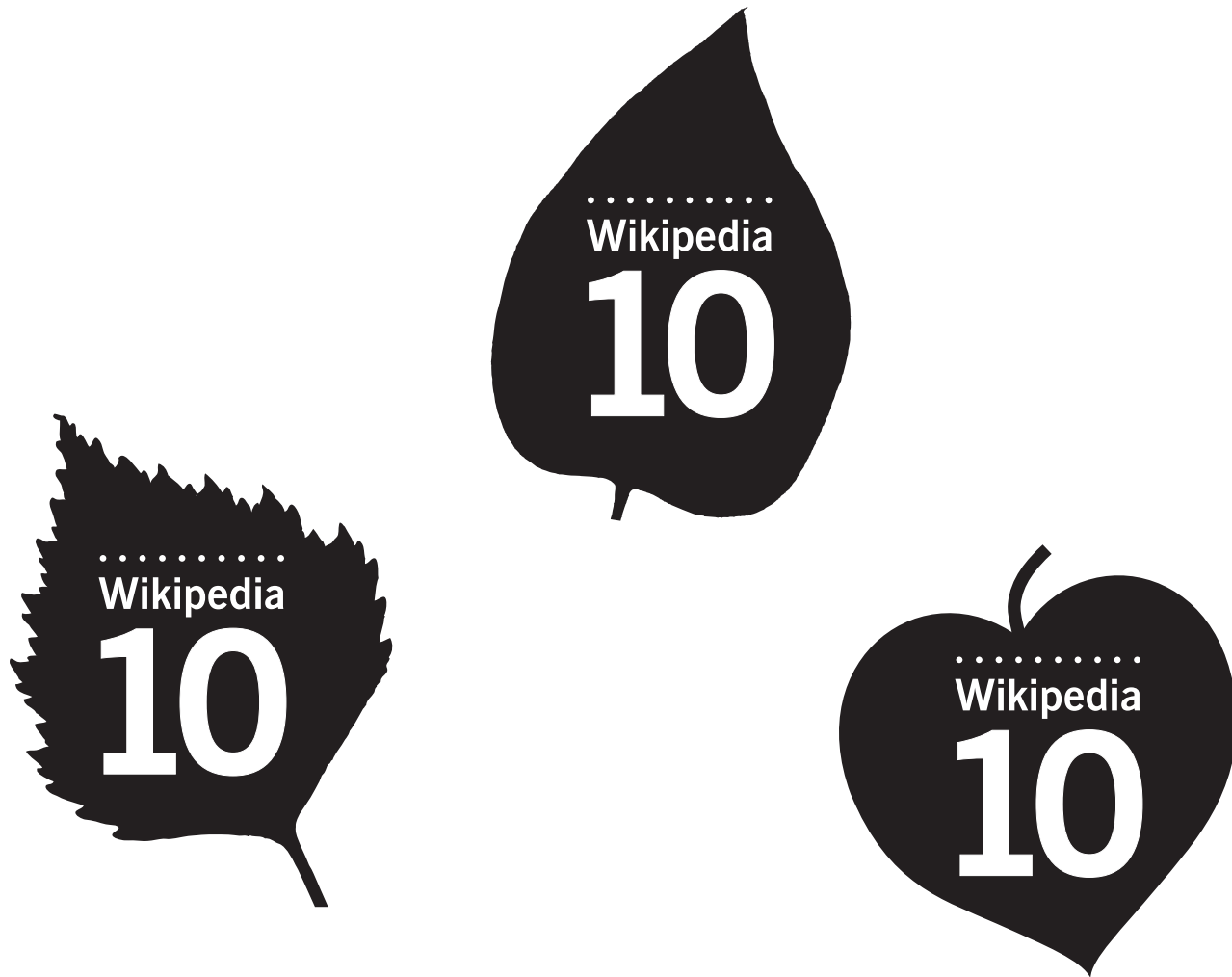
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**Start with the basics...**



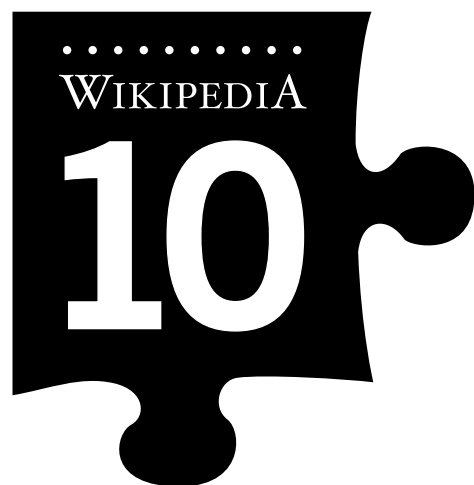
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Plus a frame or shape.



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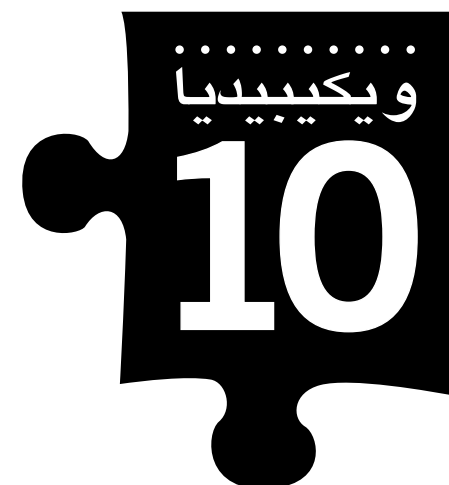
Add different shapes to express ideas.



Puzzle shapes use the official  
Wikipedia wordmarks



Russian  
localized with Libertine font



Arabic  
localized with KacstOne font

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Use the puzzle shapes to localize in your language.



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And then mix it up...



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Surprise people...



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Show the love.





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Be proud of what we've accomplished.



front



back

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It's the biggest team project in history.

.....  
**Wikipedia**  
**10**  
years of  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

.....  
**Wikipedia**  
**10**  
years of  
*helping me*  
*be a better*  
*teacher*

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Ask people what Wikipedia means to them.



front, before

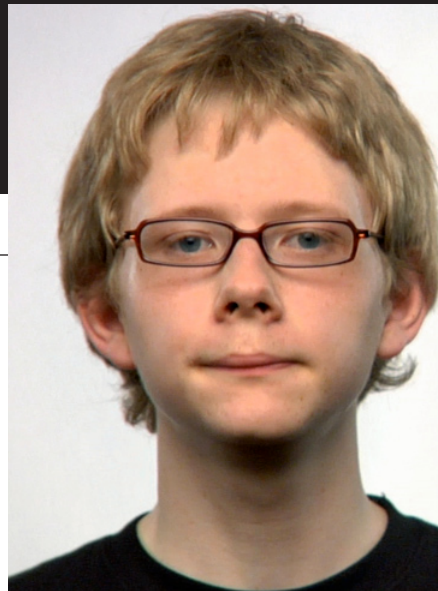


front, after

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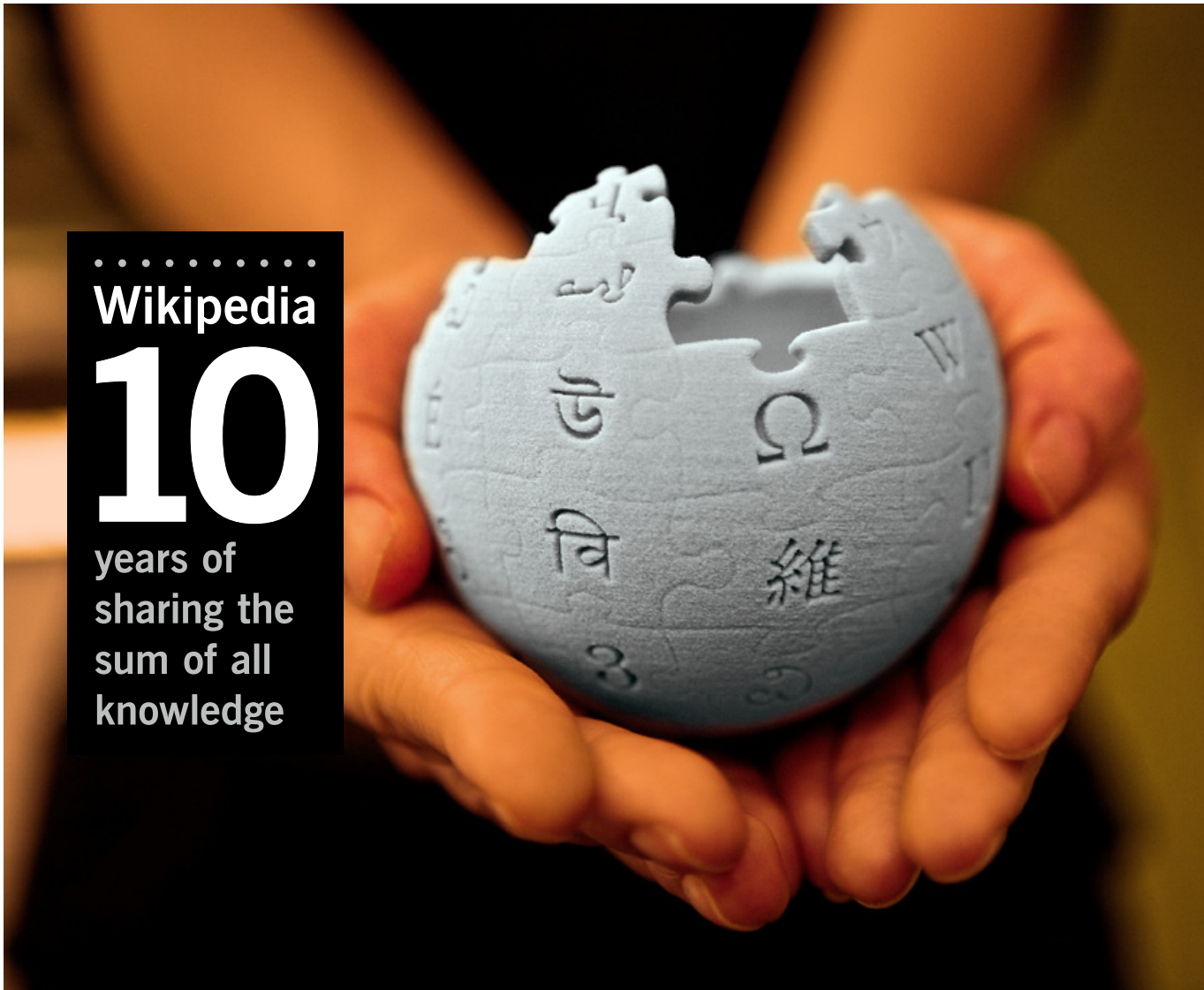
Tell them what it means to you.

.....  
**Wikipedia**  
**10**  
years of  
contributions  
by people  
like you



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Show them who we are.



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Carry our message to the world.