Mind the Gender Gap on Wikipedia

Presented by Isla Haddow-Flood
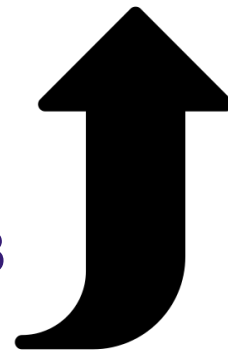
Wiki In Africa
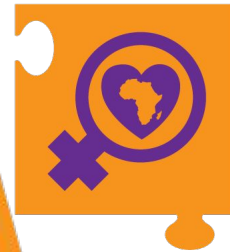
WIKI LOVES WOMEN

Who is connected where ?

4.1 billion people or **53% of all people** are online (2019).

Up 5.3% since 2018

WIKI LOVES WOMEN

Who was connected where in 2019/20?
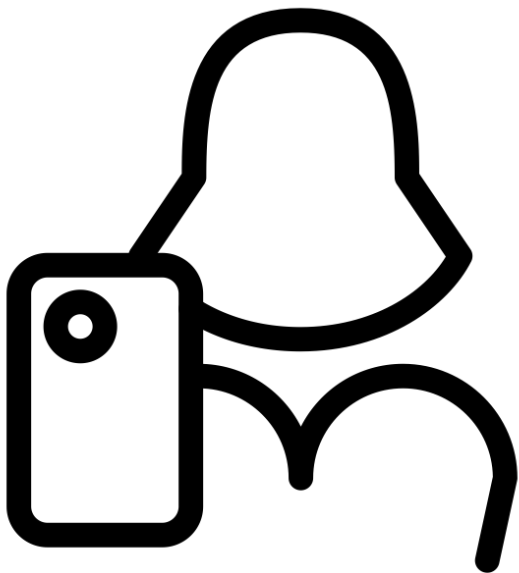
93% of people had access to a mobile network.

In Least Developed Countries
80% of the population was offline

**In Africa …
the internet penetration
was at 39.3 %** (the world's lowest)

**23% of the population do NOT have
access to a mobile network.**

WIKI
LOVES
WOMEN

Gender gap in mobile internet use

OVERALL

54% Proportion of women who use mobile internet

20% Gender gap in mobile internet use

1bn Women not using mobile internet

Gender gap
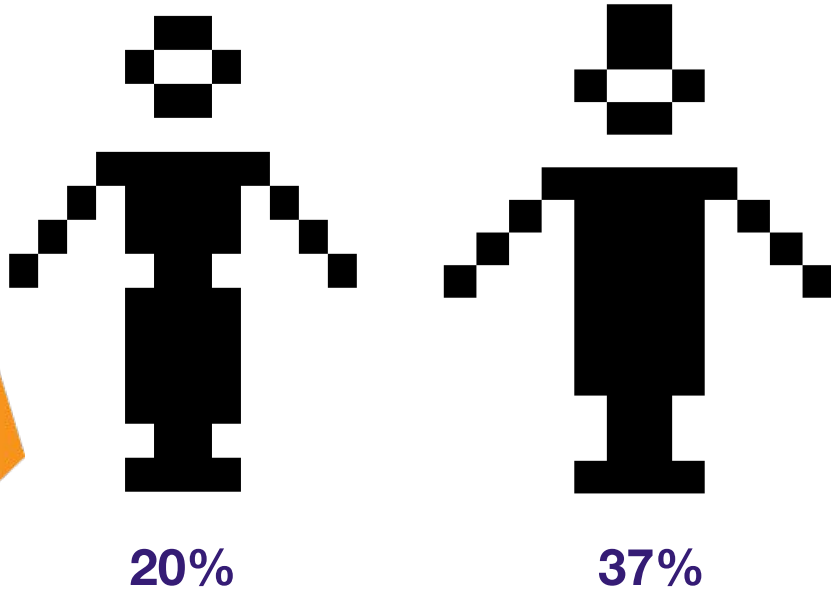
-1%　　51%
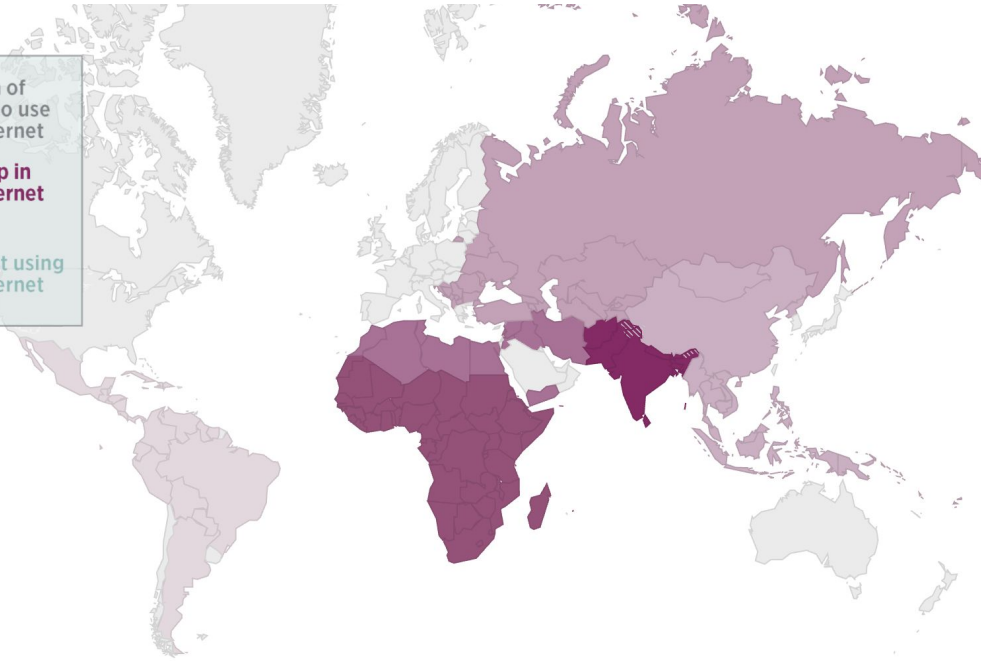
Source: GSMA Intelligence, 2019

Based on survey results and modelled data for adults aged 18+.

WIKI LOVES WOMEN

Who is connected where ?

Globally, 48% of all women use the Internet to 55% of all men.

1 billion women do not use the internet

In Africa, the internet penetration rate drops to 37% for men and **20% for women**

20%   **37%**

WIKI LOVES WOMEN

Why women are not online

Mobile internet use among those aware of the internet

1. Literacy and skills
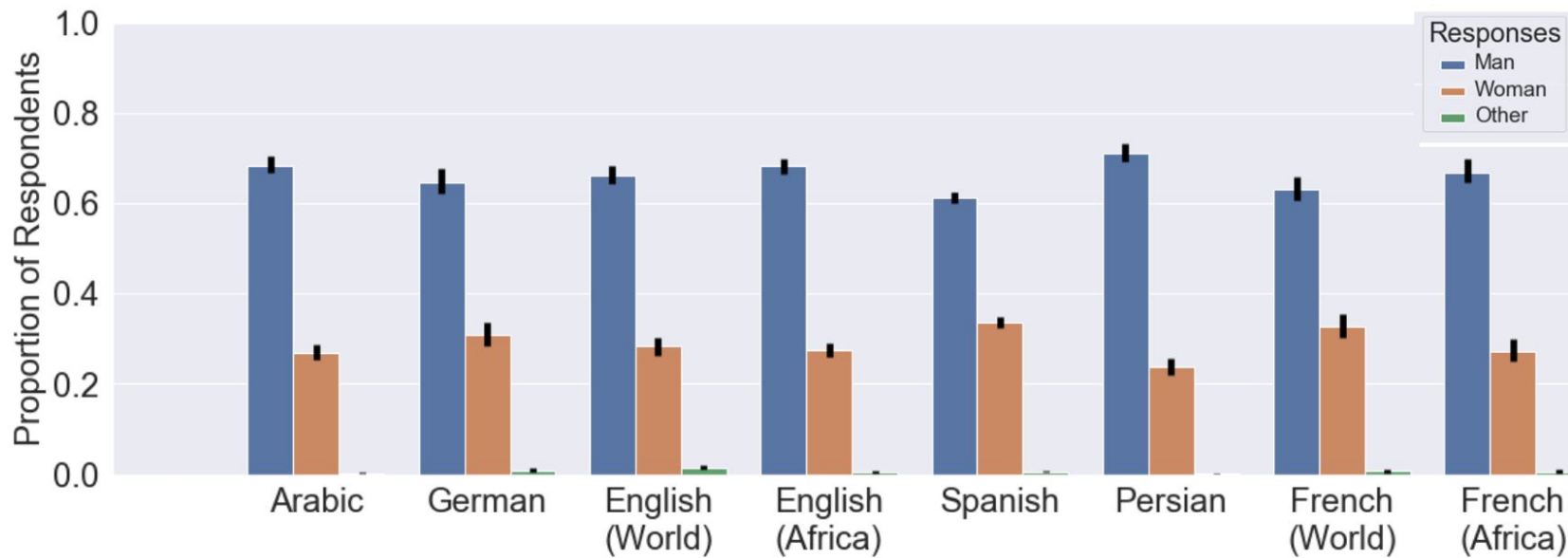2. Affordability
3. Relevance
4. Safety and security

The Mobile Gender Gap Report: https://www.gsma.com/mobilefordevelopment/blog/the-mobile-gender-gap-report-2019/

WIKI LOVES WOMEN

How does Wikipedia reflect the world?

WIKI LOVES WOMEN

Gender Gap: Readers

Men more likely to read Wikipedia than women

https://meta.wikimedia.org/wiki/Research:Characterizing_Wikipedia_Reader_Behaviour/Demographics_and_Wikipedia_use_cases#Gender and Global gender differences in Wikipedia readership by Isaac Johnson, Florian Lemmerich, Diego Saez-Trumper, Robert West, Markus Strohmaier, and Leila Zia

Gender Gap: Readers

- Women view fewer pages per reading session than men do
  - men = 67% of readers
  - men generate around 72% of pageviews on any given day
- Men and women visit Wikipedia for similar reasons
- Men and women exhibit specific topical preferences
  - the topics read more consistently by men (e.g., sports or technology)
  - topics that were read more consistently by women (e.g., broadcasting or medicine)

Source: Global gender differences in Wikipedia readership by Isaac Johnson, Florian Lemmerich, Diego Saez-Trumper, Robert West, Markus Strohmaier, and Leila Zia

The Geographically Uneven Coverage of Wikipedia

While it is an invaluable resource of knowledge for numerous users, Wikipedia's articles have a strong bias in their geographic distribution. Below map is based on 3,336,473 geotagged articles in November 2012 data dumps of 44 language versions. Each article is represented by an orange dot.

oiioiioii Oxford Internet Institute
oiioiioii University of Oxford
oiioiioii
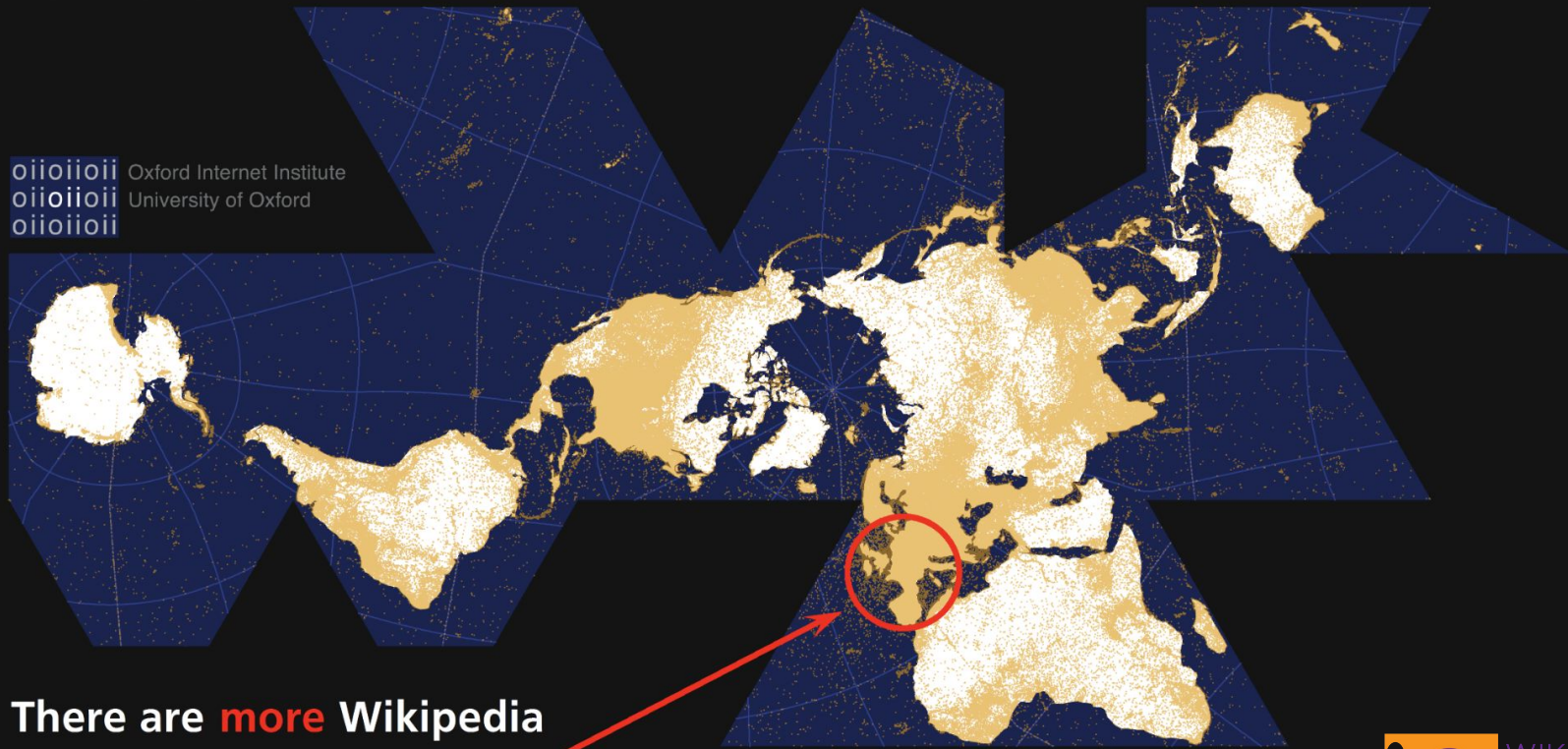
There are **more** Wikipedia articles **inside** this circle **than outside** of it

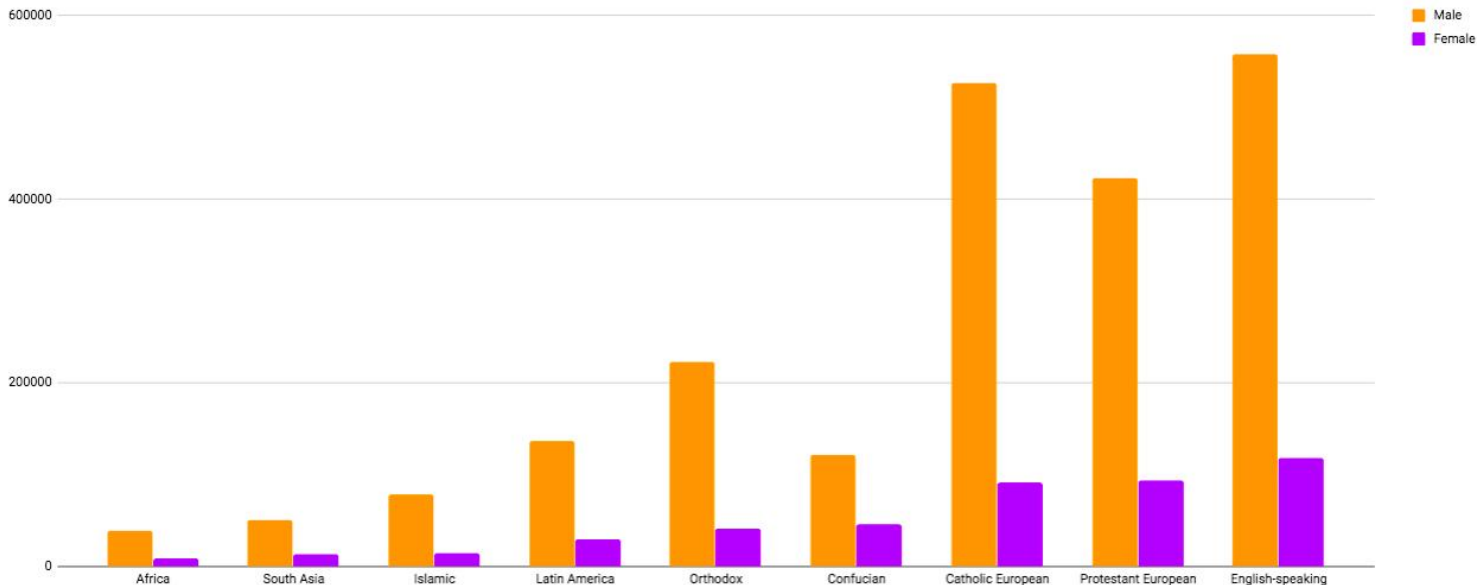This map is part of the Information Geographies project at http://geography.oii.ox.ac.uk.

Ralph Strau... ...raham
Data sources: Wiki... ...l Earth

WIKI
...BY-NC
LOVES
WOMEN

How Wikipedia reflects notable people

Only 0.318% of all biographical entries are about African women

Coverage of biographies on WikiData per gender and per culture in 2018;
Source:http://wigi.wmflabs.org/gender-by-culture.html
image : @Wiki In Africa CC-BY-SA 4.0
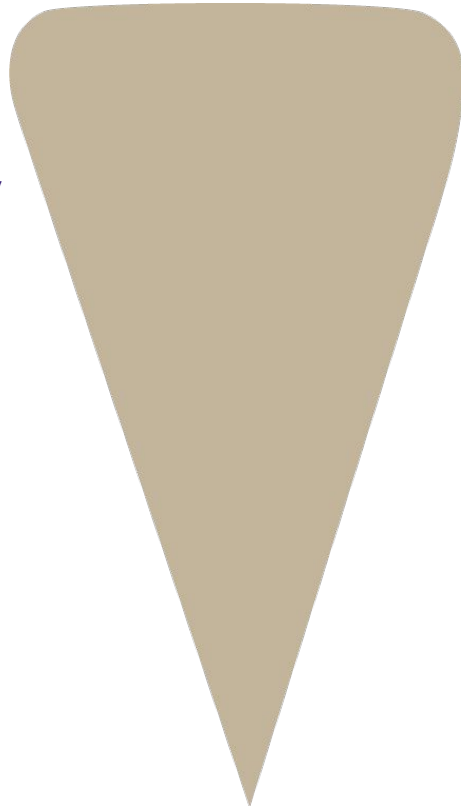
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Interaction and contribution gaps

Interaction gap

- Motivation
- The roles they play
- Tech skills
- Disabilities

Contribution gap

- Censorship
- Internet Connectivity
- Device ability
- Interface Complexity
- Privacy
- Community Health

What are we doing about it?

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Gender Gap projects and initiatives

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WIKI GAP
let's close the internet gender gap

#Wiki4Women

les sans pagEs

Wiki Women in Red

WIKIMUJERES
Grupo de Usuarias

AFRO CROWD
AFRO FREE CULTURE CROWDSOURCING WIKIMEDIA

WIKIMEDIA
DIVERSITY
CONFERENCE
STOCKHOLM 2017

Art+Feminism

WIKIDONNE
USER GROUP

NOIRCIR WIKIPÉDIA

Whose Knowledge?

WIKIWOMEN CAMP 2017
CIUDAD DE MÉXICO

WIKI
LOVES
WOMEN

Wiki Loves Women activates, trains and encourages women across Africa to seize their own agency to address the persistent systemic bias that exists about African women online and in the media.

Focus:

- Celebrate Africa's Women
- Digital Skills Transfer
- Cultural Inspiration
- Community and Leader Development

Offline impact:

- 8 participating countries up to 2020.
- 78 partnering organisations
- 123 events held (prior to 2020)
- 46 team members
- 1,501 participants

#SHE SAID ...

"WE TEACH GIRLS TO SHRINK THEMSELVES, TO MAKE THEMSELVES SMALLER. WE SAY TO GIRLS, YOU CAN HAVE AMBITION, BUT NOT TOO MUCH. YOU SHOULD AIM TO BE SUCCESSFUL, BUT NOT TOO SUCCESSFUL. OTHERWISE, YOU WOULD THREATEN THE MAN."

-- CHIMAMANDA NGOZI ADICHIE

✓ on WikiQuote?

Chimamanda Ngozi Adichie is an influential Nigerian writer whose works range from novels to short stories to nonfiction

Her voice is featured on WikiQuote. Many women's voices are not. Add to her voice to WikiQuote through the #SheSaid drive until Dec 20th.
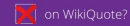
start now : https://cutt.ly/SheSaid

Image: Congreso Futuro 2020, Chimamanda Ngozi Adichie by User: Carlos Figueroa CC-BY-SA 4.0

#SHE SAID ...

"EVERYONE WINS WHEN CHILDREN – AND ESPECIALLY GIRLS – HAVE ACCESS TO EDUCATION."

-- ANGELIQUE KIDJO

✗ on WikiQuote?

Angelique Kidjo is a Beninese singer-songwriter, actress, and activist who is noted for her diverse musical influences and creative music videos. In 2007, Time magazine called her "Africa's premier diva".

Angelique Kidjo has no voice on WikiQuote. Add her voice to WikiQuote through the #SheSaid drive.

start now : https://cutt.ly/SheSaid

Image: Angelique Kidjo and "Sing The Truth" at Rudolstadt-Festival 2019 by User:Schorle CC-BY-SA 4.0

TELL US ABOUT HER : WOMAN AT WORK

Wiki Loves Women
MetaData Drive on ISA Tool

http://bit.ly/WLW_ISA2021

Image: Vendeuse de produit diver by Fernand ANANI, CC-BY-SA 4.0 Wikimedia Commons

"The gender digital divide gap is too wide, we need more female role models and ambassadors to encourage young girls to come into the STEM field."

- Abisoye Ajayi GirlsCoding, Nigeria

How we have tackled the Gender Gap

- **8** country-focused interventions
- **78** partnering organisations
- **1922+** articles created or edited
- **2081+** photos uploaded, and counting …
- **123** events held
- **46** members in local teams
- **22** of team female
- **1501** participants
- **42.25%** participants female
- Post project, sustained activity in 5 countries
- Allied **Wiki Loves Women** project created in India

6 online global challenges held

2 supporters (so far):
    Goethe-Institut
    Wikimedia Foundation

The Future of Wiki Loves Women

We are exploring how to extend Wiki Loves Women to countries across Africa:

- online and in-person MOOC training

- developing event toolkits for organisers and civil society organisations

- microfunding grant system for events, and

- and, of course, continued to support all existing gender-focused initiatives across Africa.
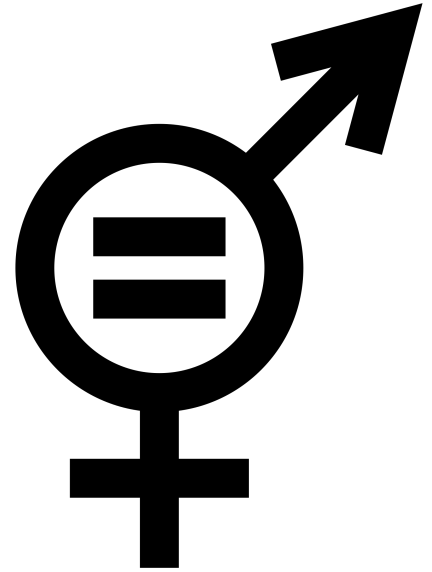
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Wiki In
Africa

**THANK
YOU!**

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Email: isla@wikiinafrica.org

Florence Devouard

www.wikiloveswomen.org
https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Wiki_Loves_Women
https://www.facebook.com/wikiloveswomen

Links:

- Gender Gap portal: https://meta.wikimedia.org/wiki/Gender_gap
- Wiki Loves Women: www.wikiloveswomen.org
  - website: http://www.wikiloveswomen.org
  - video:https://www.youtube.com/watch?v=bCOGLr1IOHo&t=7s
  - facebook: https://www.facebook.com/WikiLovesWomen
  - twitter: https://twitter.com/WikiLovesWomen
  - English Wikipedia: https://en.wikipedia.org/wiki/Wikipedia:WikiProject_Wiki_Loves_Women
  - French Wikipedia: https://fr.wikipedia.org/wiki/Projet:Wiki_Loves_Women
- WikiGap Events: https://meta.wikimedia.org/wiki/WikiGap