



Quarterly Review

Wikipedia Library

Q4 - 2014/15

Approximate team size during this quarter: **2.3 FTE**
(.15 Permanent FTE, 2.15 Contractor FTE)

Q4 - Wikipedia Library

Quarterly Objectives Summary

Objective	Measure of success	Status
<p>1. Enhance editor access to research <i>Team members involved: 4</i></p>	<p>1) 8 new publishers; 2) 3 non-English publishers; 3) 400 accounts distributed; 4) 100 new users; 5) one new coordinator; 6) Plan to measure citation-impact; 7) Define metric for signup speed</p>	<p>1)Hit 6) Hit 2)Hit 7) Hit 3)75% 4)Hit 5)Hit</p>
<p>2. Scale the English Library model globally <i>Team members involved: 4</i></p>	<p>1) 20 interested languages; 2) 4 branches in consultations, 3) 3 branches in page setup; 4) Renew activity with 3 existing branches; 5) develop TWL-lite model; 6) 8 total branches</p>	<p>All Hit</p>
<p>3. Share best practices and project models <i>Team members involved: 2</i></p>	<p>1) 5 New Visiting Scholars; 2) US WVS to Wiki Ed; 3) Complete Interns model; 4) New Branches Project Menu and FAQ; 5) Initiate documentation on 4 community project models; 6) Consult on WVU Library WIR Grant</p>	<p>All Hit</p>

Q4 - Wikipedia Library

Quarterly Objectives Summary

Objective	Measure of success	Status
4. Extend our network of influence <i>Team members involved: 2</i>	1) Present at 4 major conferences; 2) Exhibit at ALA; 3) scope GLAM-Wiki role within Foundation; 4) 3 WMF Partnerships Brunches; 5) Outline draft of WMF partnership policy	1) Hit 2) Hit 3) Hit 4) 67% 5) Hit
5. Plan for a future TWL platform <i>Team members involved: 4</i>	1) Write development roadmap for LibraryCard Platform, Citation metrics, IP authentication (OAuth), and Reference tooltip guide; 2) Scope timeline for URL resolver, Link Rot, Echo notifications, and Citoid support	All Hit

Q4 - *Wikipedia Library*

**Quarterly Objectives:
Successes**

Global branches are starting up at scale

- French language volunteers blitzed to set up 3 signups, redesigning the signup, train 2 coordinators, and write a blog post... in 1 week
- Turkish WP started a branch without even telling us, just using our setup kit
- Discovering new project models across local languages, helping us build a menu of projects for communities to try, especially smaller wikis

Great networking presence

- GLAM-Wiki, DPLAFest, Wikimedia Conference, Project MUSE Keynote, and ALA where we exhibited and presented

Added 11,931 links to partner resources in Q4

Q4 - *Wikipedia Library*

Quarterly Objectives:
Misses

Despite nearly 40 partnerships, we have **only 300 to 400 quarterly signups**.
(290 received access this quarter with another 158 awaiting distribution)

Cause -> *Solution*

- Lack of direct invitation & publicity -> *need to use Echo or central notice*
- Individual signups -> *need to make simultaneous-signup possible**
- Hacky password distribution -> *need to streamline access transfer**
- Some partnerships are low value -> *need to focus on impactful donations*
- Unfamiliarity with donated content -> *need integrated search exploration**
- Global rollout still ongoing -> *need more global branches with partners*
- High requirements -> *we only lowered them mid-way through the quarter*

Starred (*) solutions will be incorporated into our Library Card Platform

Deliver research access donations

- *Develop publisher relationships and pitch publishers for donations
- *Create on-wiki infrastructure for access partnerships
- *Global announcements of new access opportunities
- *Track user feedback and access needs
- *Maintain relationships with publishers
- *Manage distribution when volunteers are unavailable

Pilot and document project models

- *Establish visiting scholars and interns programs, through outreach to universities
- *Document library initiatives for project menu

Build global programs

- *Help new global branches of TWL setup
- *Grow and track existing branches

Manage people, processes, and metrics

- *Recruit, onboard, and manage volunteer coordinators
- *Documenting TWL processes on-wiki
- *Measuring impact, quality, and spread of projects

Share communications and outreach

- *Manage Twitter and Facebook
- *Write Books & Bytes newsletter and blog posts
- *Present at library conferences
- *Liaise with information professionals

Conduct technical research and tool-development

- *Develop tools that improve reference workflows and Library processes

Build TWL strategy integrated with WMF planning

- *Review and improve TWL team performance
- *Manage our budget, quarterly goals, and annual planning throughout WMF process

Deepen community partnerships at WMF

- *Advise Community Engagement, Advancement, and Executive team on Libraries & Partnerships
- *Develop a role for GLAM at WMF
- *Run Partnerships Brunch meeting and mailing list
- *Develop WMF partnerships guidelines

Vikipedi Kütüphanesi

Wikipedian Lähdekirjasto

维基百科图书馆

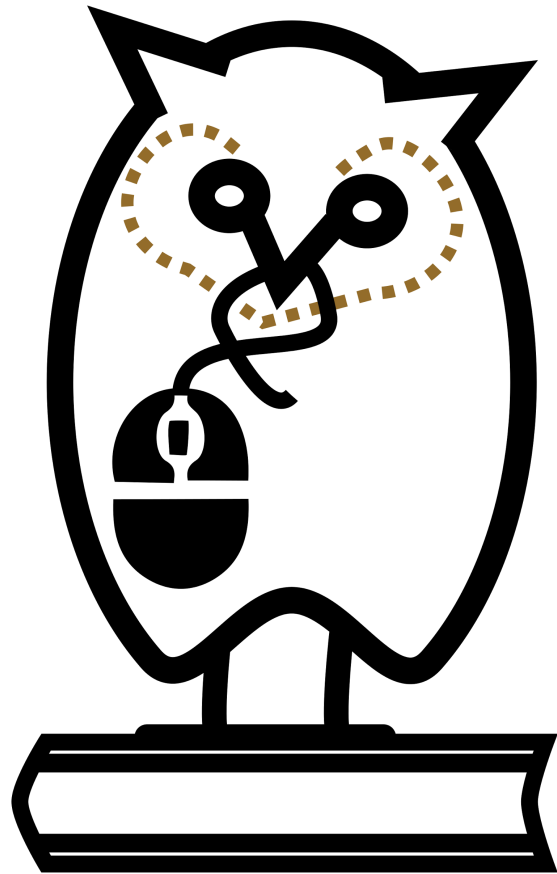
مکتبة ويكيبيديا

Die Wikipedia-Bibliothek

The Wikipedia Library

La bibliothèque Wikipédia

کتابخانه ویکی‌پدیا



Phase 1
2012

English

Phase 2
2014

Arabic
Chinese
German

Phase 3
April '15

Spanish **Turkish**
Norwegian **Finnish**
French **Farsi**

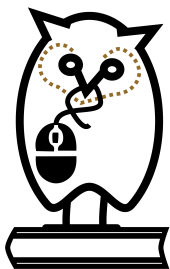
Phase 4
July '15

Hebrew
Dutch
Swedish
Estonian

Nepali
Cantonese
Serbian
Slovakian

Phase 5...
Oct '15

Hindi **Korean**
Indonesian **Japanese**
Sundanese **Polish**
Javanese **Italian**
Telugu **Tagalog**
Ukrainian **Bengali**
Catalan **Yoruba**



Global Rollout

